



































## 5 Instructional Models for Digital Citizenship Implementation
































Model Type	Description	Educators Involved	Educator Training	Lessons Taught	Pacing	Parent Engagement
 <p><b>Library or Media Lab</b></p>	Digital citizenship is taught by one educator leading instruction for all students in the school building.	<p>Typically taught by a single educator, such as a librarian, media specialist, tech coordinator, school IT lead, computer teacher, or paraprofessional.</p> <p>Taught across multiple grade levels as part of library or media literacy instruction.</p>	<p>1 hour online training by Common Sense.</p> <p>1- to 2-day in-person training led by curriculum specialist, librarian, technology specialist, lead teacher, counselor, etc.</p>	<p><b>Grades K-1:</b> Three 30- to 45-minute lessons</p> <p><b>Grades 2-12:</b> Six 45- to 50-minute lessons</p>	<p><b>Front loaded:</b> 2 lessons per week at the beginning of the school year, typically part of a 1:1 deployment</p> <p><b>Unit approach:</b> 1 lesson per week for 6 weeks</p> <p><b>Monthly theme:</b> 1 lesson per month as a thematic unit</p> <p><b>Intensive:</b> All lessons taught in one week, coinciding with Digital Citizenship Week</p>	<p>Send home device agreement at the beginning of the year.</p> <p>Send home parent tip sheets and family activities associated with each lesson.</p> <p>Share parent resources through a webpage, a parent portal, or school or district social media.</p> <p>Host at least one in-person parent education event per school year.</p>
 <p><b>Core Subject Embedded</b></p>	Digital citizenship is taught as part of core subjects, such as English language arts, social studies, math, or science.	<p>Core subject educators.</p> <p>Taught across multiple grade levels.</p>				
 <p><b>Elective Subject</b></p>	Digital citizenship is taught as a separate, elective subject.	Typically taught by technology or computer science teachers.				
 <p><b>Health, Wellness, and SEL</b></p>	Digital citizenship is integrated into social-emotional learning, health and wellness, character education, or sex education.	Health teacher, school counselor, school social worker, or coach.	1-hour online training by Common Sense.	Educators can select specific lessons, adapt lessons to be shortened, use videos and discussion guides, or use games such as Digital Passport™ or Digital Compass™.	15- to 20-minute activities; pacing varies	
 <p><b>Advisory</b></p>	Digital citizenship is taught as part of advisory, homeroom period, AVID, or CREW programs.	Homeroom or advisory teacher.				

## Digital Citizenship Curriculum Overview

























<b>Topic Key:</b>	 Media Balance & Well-Being	 Privacy & Security	 Digital Footprint & Identity	 Relationships & Communication	 Cyberbullying, Digital Drama, & Hate Speech	 News & Media Literacy
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		Date / Teacher	Lesson Completed
K	 <b>Media Balance Is Important</b> <i>How do we find a happy balance between our online and offline activities?</i> 		<input type="checkbox"/>
	 <b>Pause for People</b> <i>How do you say goodbye to technology when you don't want to?</i> 		<input type="checkbox"/>
	 <b>Safety in My Online Neighborhood</b> <i>How do you go places safely online?</i> 		<input type="checkbox"/>
1	<b>Pause &amp; Think Online</b> <i>How can we be safe, responsible, and respectful online?</i> 		<input type="checkbox"/>
	 <b>How Technology Makes You Feel</b> <i>Why is it important to listen to your feelings when using technology?</i> 		<input type="checkbox"/>
	 <b>Internet Traffic Light</b> <i>How do you stay safe when visiting a website or app?</i> 		<input type="checkbox"/>
2	<b>We the Digital Citizens</b> <i>How can we be good digital citizens?</i> 		<input type="checkbox"/>
	 <b>Device-Free Moments</b> <i>Why is it important that we have device-free moments in our lives?</i>		<input type="checkbox"/>
	 <b>That's Private!</b> <i>What kinds of information should I keep to myself when I use the internet?</i>		<input type="checkbox"/>
	 <b>Digital Trails</b> <i>What information is OK to have in your digital footprint?</i> 		<input type="checkbox"/>
	 <b>Who Is In Your Online Community?</b> <i>How are we all part of an online community?</i>		<input type="checkbox"/>
	 <b>Putting a STOP to Online Meanness</b> <i>What should you do if someone is mean to you online?</i>		<input type="checkbox"/>
	 <b>Let's Give Credit!</b> <i>How can you give credit for other people's work?</i>		<input type="checkbox"/>
3	 <b>Your Rings of Responsibility</b> <i>How do digital citizens take responsibility for themselves, their communities, and their world?</i> 		<input type="checkbox"/>
	 <b>Password Power-Up</b> <i>How can a strong password help protect your privacy?</i>		<input type="checkbox"/>
	 <b>This Is Me</b> <i>How does what I post online affect my identity?</i>		<input type="checkbox"/>


























## Digital Citizenship Curriculum Overview

	 <b>Our Digital Citizenship Pledge</b> <i>What makes a strong online community?</i>		<input type="checkbox"/>
	 <b>The Power of Words</b> <i>What should you do when someone uses mean or hurtful language on the internet?</i> 		<input type="checkbox"/>
	 <b>Is Seeing Believing?</b> <i>Why do people alter digital photos and videos?</i>		<input type="checkbox"/>
	 <b>My Media Choices</b> <i>What makes a healthy media choice?</i>		<input type="checkbox"/>
4	 <b>Private and Personal Information</b> <i>What information about you is OK to share online?</i> 		<input type="checkbox"/>
	 <b>Our Online Tracks</b> <i>How does our online activity affect the digital footprints of ourselves and others?</i>		<input type="checkbox"/>
	 <b>Keeping Games Fun and Friendly</b> <i>How can I be positive and have fun while playing online games, and help others do the same?</i> 		<input type="checkbox"/>
	 <b>Be A Super Digital Citizen</b> <i>How can we be upstanders when we see cyberbullying?</i> 		<input type="checkbox"/>
	 <b>A Creator's Rights and Responsibilities</b> <i>What rights and responsibilities do you have as a creator?</i>		<input type="checkbox"/>
5	 <b>Finding My Media Balance</b> <i>What does media balance mean for me?</i> 		<input type="checkbox"/>
	 <b>You Won't Believe This!</b> <i>What is clickbait and how can you avoid it?</i>		<input type="checkbox"/>
	 <b>Beyond Gender Stereotypes</b> <i>How do gender stereotypes shape our experiences online?</i>		<input type="checkbox"/>
	 <b>Digital Friendships</b> <i>How do you keep online friendships safe?</i>		<input type="checkbox"/>
	 <b>Is It Cyberbullying?</b> <i>What is cyberbullying and what can you do to stop it?</i> 		<input type="checkbox"/>
	 <b>Reading News Online</b> <i>What are the important parts of an online news article?</i> 		<input type="checkbox"/>
6	 <b>Finding Balance in a Digital World</b> <i>How do we balance digital media use in our lives?</i> 		<input type="checkbox"/>
	 <b>Don't Feed the Phish</b> <i>How can you protect yourself from phishing?</i>		<input type="checkbox"/>
	 <b>Who Are You Online?</b> <i>What are the benefits and drawbacks of presenting yourself in different ways online?</i> 		<input type="checkbox"/>
	 <b>Chatting Safely Online</b> <i>How do you chat safely with people you meet online?</i> 		<input type="checkbox"/>
	 <b>Digital Drama Unplugged</b> <i>How can you de-escalate digital drama so it doesn't go too far?</i> 		<input type="checkbox"/>

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	 <b>Finding Credible News</b> <i>How do we find credible information on the internet?</i>		<input type="checkbox"/>
7	 <b>My Media Use: A Personal Challenge</b> <i>What is your strategy for finding media balance?</i>		<input type="checkbox"/>
	 <b>Big, Big Data</b> <i>How do companies collect and use data about you?</i>		<input type="checkbox"/>
	 <b>The Power of Digital Footprints</b> <i>What is a digital footprint, and what does yours convey?</i> 		<input type="checkbox"/>
	 <b>My Social Media Life</b> <i>How does social media affect our relationships?</i> 		<input type="checkbox"/>
	 <b>Upstanders and Allies: Taking Action Against Cyberbullying</b> <i>How can you respond when cyberbullying occurs?</i>		<input type="checkbox"/>
	 <b>The Four Factors of Fair Use</b> <i>What rights to fair use do you have as a creator?</i>		<input type="checkbox"/>
8	 <b>Digital Media and Your Brain</b> <i>How does digital media try to hook you, and what can you do about it?</i> 		<input type="checkbox"/>
	 <b>Being Aware of What You Share</b> <i>How can you protect your privacy when you're online?</i>		<input type="checkbox"/>
	 <b>Social Media and Digital Footprints: Our Responsibilities</b> <i>How does using social media affect our digital footprints?</i> 		<input type="checkbox"/>
	 <b>Sexting and Relationships</b> <i>What are the risks and potential consequences of sexting?</i> 		<input type="checkbox"/>
	 <b>Responding to Online Hate Speech</b> <i>How should you respond to online hate speech?</i>		<input type="checkbox"/>
	 <b>This Just In!</b> <i>How should we react to breaking news?</i>		<input type="checkbox"/>
9	 <b>My Digital Life Is Like ...</b> <i>What is the role of digital media in our lives?</i>		<input type="checkbox"/>
	 <b>The Big Data Dilemma</b> <i>What are the benefits and drawbacks of online tracking?</i>		<input type="checkbox"/>
	 <b>Protecting Online Reputations</b> <i>How can you respect the privacy of others online?</i>		<input type="checkbox"/>
	 <b>Chatting and Red Flags</b> <i>How can you tell when an online relationship is risky?</i>		<input type="checkbox"/>
	 <b>What You Send In "That Moment When ..."</b> <i>How can we act with empathy and positivity when we're online?</i>		<input type="checkbox"/>
	 <b>Hoaxes and Fakes</b> <i>How can you avoid being fooled by fake videos and other information online?</i>		<input type="checkbox"/>

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10	 <b>Social Media and How You Feel</b> <i>How can you use social media in a way that feels positive and healthy?</i>		<input type="checkbox"/>
	 <b>Risk Check for New Tech</b> <i>What privacy risks do new technologies present, and how do we decide if they're worth it?</i>		<input type="checkbox"/>
	 <b>Curated Lives</b> <i>How can I create a social media presence that represents the real me?</i> 		<input type="checkbox"/>
	 <b>Rewarding Relationships</b> <i>How can I make sure my relationships are positive and healthy?</i> 		<input type="checkbox"/>
	 <b>Countering Hate Speech Online</b> <i>How can we counter online hate speech and xenophobia?</i> 		<input type="checkbox"/>
	 <b>Challenging Confirmation Bias</b> <i>How can we challenge our own confirmation bias?</i>		<input type="checkbox"/>
11	 <b>Can Media Be Addictive?</b> <i>Are we addicted to our devices, and, if so, are companies to blame?</i>		<input type="checkbox"/>
	 <b>How Young Is Too Young for Social Media?</b> <i>At what age should people be allowed to use social media?</i> 		<input type="checkbox"/>
	 <b>Who's Looking at Your Digital Footprint?</b> <i>How can information you post online affect your future opportunities?</i>		<input type="checkbox"/>
	 <b>Connecting with Digital Audiences</b> <i>How can we use code-switching to enhance our communication with online audiences?</i>		<input type="checkbox"/>
	 <b>Online Disinhibition and Cyberbullying</b> <i>How does online disinhibition sometimes lead to cyberbullying?</i> 		<input type="checkbox"/>
	 <b>Clicks for Cash</b> <i>How does internet advertising contribute to the spread of misinformation?</i>		<input type="checkbox"/>
12	 <b>The Health Effects of Screen Time</b> <i>Can screen time be bad for us?</i> 		<input type="checkbox"/>
	 <b>Debating the Privacy Line</b> <i>Should the government have access to all your social media and cellphone data?</i>		<input type="checkbox"/>
	 <b>The Change You Want to See</b> <i>How can you create a digital footprint that showcases your purpose?</i>		<input type="checkbox"/>
	 <b>We Are Civil Communicators</b> <i>How can we communicate with civility online?</i> 		<input type="checkbox"/>
	 <b>Should Online Hate Speech Be Censored?</b> <i>Should online hate speech be censored?</i>		<input type="checkbox"/>
	 <b>Filter Bubble Trouble</b> <i>How can filter bubbles limit the information we're exposed to?</i>		<input type="checkbox"/>